PRESS RELEASE

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Dealdrive™ Officially Launches New Best Practices Mobile Software Platform.

Built for Investment Professionals By Investment Professionals™

NEW YORK, NY— May 6, 2013—**Deal**drive™ Inc., a data and process management software company, has launched its new cloud-based, mobile software system.

Dealdrive software applications enhance the productivity, efficiency, and decision-making abilities of investment professionals, board members and company executives, allowing them to manage and monitor companies, efficiently run due diligence processes and track deal pipelines.

"Our clients have complicated, multi-faceted businesses and hectic lives. Our applications are all about making it easier and more enjoyable for them to stay on top of their businesses." shared Mark Abbott, Co-Founder and Chairman. "First, we simplify the core practices that best-in-class investors and companies use to run their businesses. Second, we convert these best-practices into work-flow applications. Finally, we take the best of today's mobile technologies and make these applications available to our clients using elegant and extraordinarily intuitive interfaces. Staying on top of one's complicated businesses becomes easy and enjoyable. We spent a ridiculously long time making our software perfect for use on all types of tablet devices, laptops, and desktop computers, providing a seamless, simple, and secure way to capture and organize data, turn the data into insight and then convert the insight to action."

Now, private equity professionals, venture capitalists, lenders, board members and leadership teams can combine expert workflow tools with real-time data to help manage their business – all delivered in an engaging mobile experience, anywhere, on any device.

 "We've empowered investment professionals to do their jobs through mobile devices such as tablets, enabling them to not only work faster and more effectively but also have fun at the same time." said Daniel Nenadovic, Co-Founder and Board Member.

Dealdrive helps its clients:

- Leave the paper behind. Dealdrive was made for tablet/laptop devices
- Collaborate in real-time with a team or one to one
- Know what's going on without making multiple phone calls or sending emails
- Conduct open, clear real-time communication within an organization by enabling everyone to be on the same page

Daniel notes, "Our mission at Dealdrive is to simplify the lives of our clients by providing easy, immediate access to key information so they can be more efficient and productive in the management of their time and investment organizations."

He continued "we are extremely excited about this public launch, and are thankful for all of the positive feedback received from institutional investment professionals to make this vision a reality."

About Dealdrive™ Inc.
Headquartered in New York, New York, Dealdrive™ is a data management software company targeting private company investors and executive teams. We develop industry best-practice applications to enhance the productivity, efficiency, leadership and decision-making abilities of investors and business leaders. Dealdrive is all about making our client's life easier. Designed for use by Investment Professionals, Operating Partners, Board Members, and Leadership Teams alike, we picked the key features our clients use every day in guiding and monitoring companies, managing diligence processes, and tracking key activities. We then spent a ridiculously long time making our software perfect for use on tablet devices, laptops, and desktop computers. Our mobile applications are easy to use, elegant, secure, and help turn relevant data into knowledge to save our clients time and increase value.

Dealdrive: It's About Time. For more information please visit https://www.dealdrive.com, or call 1-888-456-0774.

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